

# Improvement on Emotional Variance Analysis Technique (EVA) for Sentiment Analysis in Healthcare Service Delivery

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# ABSTRACT

This research introduces an innovative approach to improving sentiment analysis in healthcare service delivery by integrating Emotion and Affect Recognition (EAR) techniques into Emotional Variance Analysis (EVA). Leveraging logistic regression, the modifications, including adjusting confidence thresholds and utilizing the Rectified Linear Unit (ReLU) function, aim to address high polarity and enable real-time analysis. The methodology outlines a systematic process for EAR integration, offering practical insights for healthcare practitioners. In this study, additional datasets, including the Healthcare Patient Satisfaction Data Collection, the 9 Popular Patient Portal App Reviews for November 2023, and the HCAHPS Hospital Ratings Survey, are incorporated to enhance the robustness and reliability of the approach. The results across three healthcare centers demonstrate the effectiveness of this augmented approach, with comparisons against existing models using performance metrics. While showcasing promising potential, further research is needed to explore scalability and generalizability.

#### **General Terms**

Data Mining, Sentiment Analysis, Machine Learning, Healthcare Informatics, Algorithms, Natural Language Processing (NLP), Emotion and Affect Recognition.

# **Keywords**

Emotional Variance Analysis (EVA), Healthcare Service Delivery, Emotion Recognition, Affect Recognition, Logistic Regression, Feature Scaling, Real-Time Analysis, Healthcare Reviews, Patient Satisfaction, Data Integration, Text Mining.

# **1. INTRODUCTION**

Understanding patient sentiment is essential for enhancing healthcare service delivery. Traditional sentiment analysis, while insightful, often misses the subtle emotional variations expressed by patients. These nuances are critical for identifying areas for improvement and personalizing services. Emotional Variance Analysis (EVA) captures sentiment fluctuations over time but has two main limitations: high sensitivity to extreme emotions and lack of real-time analysis capability.

This paper introduces an advanced approach that integrates Emotion and Affect Recognition (EAR) into the EVA framework. This integration overcomes the limitations of high polarity and limited real-time capability by providing a more nuanced and immediate analysis of patient emotions. By incorporating EAR and enhancing a logistic regression algorithm, our method offers healthcare providers deeper insights into patient sentiment, facilitating more responsive and improved care.

The paper begins by highlighting the importance of understanding patient sentiment in healthcare, reviews existing methodologies, and then details our proposed approach. The results and discussion sections follow, culminating in a conclusion that underscores the key findings and the significance of our methodology.

# 2. LITERATURE REVIEW

Sentiment analysis is vital for understanding patient experiences and improving healthcare. Traditional methods rely on lexicons and machine learning but struggle with nuanced emotions and real-time insights. Recent advances, like integrating Emotion and Affect Recognition (EAR) techniques, offer solutions. EAR detects subtle emotions, enhancing accuracy and enabling real-time analysis. Integrating EAR into sentiment analysis frameworks improves accuracy and allows for real-time feedback analysis. This has diverse applications in healthcare, from analyzing patient feedback to quality improvement and personalized medicine, fostering proactive interventions and patient-centric care.

# 2.1 Summary and Gap Identification

In summary, while traditional sentiment analysis approaches have their limitations, recent advancements, particularly the integration of EAR techniques, show great promise in addressing these challenges. However, there is still a need for further research to explore the full potential of sentiment analysis in healthcare settings.

Previous research in sentiment analysis not just for healthcare, but in other areas, has demonstrated its potential to understand users' sentiments. However, limitations exist:

1. Focus on overall sentiment: Studies like Li et al. [7] primarily capture broad positive or negative sentiment, overlooking emotional nuances.

2. Limited real-time capability: EVA approaches like Zhang [15] lack the ability to provide real-time insights due to reliance on preprocessed datasets.

3. Lexicon limitations: Lexicon-based methods, like Lopez-Gazpio [8] may not capture the full spectrum of emotions or account for the dynamic nature of language.

4. Focus on overall sentiment: The study by Lenggo Geni, [6] primarily captures broad positive or negative sentiment towards the 2024 elections in Indonesia, overlooking emotional nuances and potential shifts in sentiment dynamics over time.



5. Limited real-time capability: While the research by Siti Maysyaroh [9] provides insights into trends in halal media and recreation over the last ten years, the sentiment analysis method employed relies on secondary data from scientific studies published between 2013 and 2023. This reliance on historical data may not capture real-time shifts in sentiment towards halal media and recreation, potentially overlooking current sentiments and trends in this domain.

6. Limited generalizability: While insightful, the study by Lenggo Geni, [6], focusing on Twitter data and IndoBERT models for Indonesian public opinion on the 2024 elections, may lack generalizability due to Twitter's specific user demographics. As such, its applicability in informing broader election strategies may be limited.

7. Limited practical guidance: Despite offering a thorough review of sentiment analysis using deep learning techniques, the article "Sentiment analysis using deep learning techniques: a comprehensive review" by Chinmayee Sahoo, [11] focuses primarily on theoretical aspects. It lacks detailed insights into the practical implementation challenges and considerations, potentially hindering effective utilization in real-world scenarios.

8. Limited practical insights: Although offering a comprehensive survey on sentiment analysis techniques, the article "A Comprehensive Survey on Sentiment Analysis Techniques" by Farhan Aftab, [1] primarily focuses on theoretical explanations and recent studies. It lacks detailed practical insights into the implementation challenges and considerations, potentially limiting its applicability for practitioners seeking to deploy sentiment analysis techniques in real-world scenarios.

9. Limited depth in addressing challenges: The article by Alaa Alslaity [2] offers a thorough review of machine learning techniques for emotion detection and sentiment analysis. However, it lacks detailed exploration of the challenges in implementing these techniques in real-world applications. While it discusses research trends and outcomes, it falls short in analyzing practical hurdles and considerations, which may restrict its usefulness for practitioners deploying emotion detection systems in interactive human-computer interaction scenarios.

10. Limited practical implications: The study "Emotional talk about robotic technologies on Reddit: Sentiment analysis of life domains, motives, and temporal themes" by Nina Savela [12] provides insights into sentiment analysis in discussions about robotic technologies. However, it focuses primarily on analyzing sentiment and life domains in social media discussions without extensively exploring the practical implications for the development and deployment of robotic technologies.

11. Limited scalability: The article by Jesus Serrano-Guerrero [13] introduces a new method for recommending healthcare services through aspect-based sentiment analysis. However, it concentrates on assessing healthcare system quality through subjective online user opinions without thoroughly discussing practical implementation challenges or scalability concerns.

12. Limited Practical guidance: While providing a comprehensive review of sentiment analysis using deep learning techniques, the article by Alaa Alslaity [2] primarily focuses on theoretical aspects. It lacks detailed insights into the practical implementation challenges and considerations,

potentially hindering effective utilization in real-world scenarios.

13. Limited scope: Andra Sandu [10] provides insights into sentiment analysis during the COVID-19 pandemic from a bibliometric viewpoint. However, it mainly examines academic trends without exploring practical applications or implications for addressing pandemic challenges in healthcare, economy, or society. Thus, it offers limited actionable insights for decision-makers or policymakers.

14. Polarity and Real-time limitations: While Leonard Tan et al. [14] explored a novel EVA technique using student journals, their work might be limited by the specific context and smaller scale compared to real-world healthcare data, potentially requiring further validation in a broader healthcare setting. The model did not also capture and profile changes which led to high polarity and the model did not classify emotional sentiments in real time. This is where the problem statement is drawn from.

This highlights the necessity for an improved method to comprehend patient sentiments in real-time and with greater detail than the one delineated by Leonard Tan et al [14]. This is where the new method, which will be discussed subsequently, becomes relevant.

# 3. METHODOLOGY

The methodology comprises several key steps aimed at enhancing Emotional Variance Analysis (EVA) through Emotion and Affect Recognition (EAR) integration and enabling real-time sentiment analysis:

1. Data Preprocessing: This step involves preparing the data for sentiment analysis, including tasks such as data cleaning, noise removal, handling missing values, and formatting the data into a suitable format for analysis.

2. Polarity Reduction: Here, the objective is to reduce high polarity in the data using methods such as neutralization of extreme sentiments, weighting of polarizing terms, or context-based analysis to better understand the expressed sentiment.

3. Threshold Adjustment: This step involves fine-tuning the sentiment analysis process by adjusting the threshold for sentiment classification, controlling how sentiments are classified as positive, negative, or neutral.

4. Min-Max Feature Scaling: Scaling the features of the dataset to a specific range, typically between 0 and 1, ensures that all features contribute equally to the analysis and prevents any feature from dominating the results due to its scale.

5. Sigmoid Replacement with Rectified Linear Unit (ReLU) Function: Replacing the Sigmoid activation function with the Rectified Linear Unit (ReLU) function introduces nonlinearity into the model, addressing issues such as vanishing gradients and improving the model's ability to capture complex relationships in the data.

6. Logistic Regression with EAR: Training a logistic regression model using emotion and affect recognition features extracted from the data. Logistic regression is chosen for its simplicity and effectiveness in binary classification tasks.

7. Real-Time Sentiment Analysis: Applying the trained logistic regression model to analyze sentiment in real-time involves processing incoming data streams or user inputs and predicting the sentiment of each input using the trained model.



Logistic regression is chosen as the main algorithm for sentiment analysis due to its simplicity, ease of understanding, and effectiveness in classifying feelings in text. It excels at determining the probability of something belonging to a certain category, making it ideal for deciding if text is positive or negative. Additionally, using the Rectified Linear Unit (ReLU) function instead of the traditional sigmoid function enhances the model's ability to understand complicated relationships in the data, making sentiment analysis more accurate and faster in real-time healthcare situations.

# 3.1 General Methodology Overview

Figure 1 shows the flowchart illustrating the general methodology overview, depicting the sequential steps involved in sentiment analysis within healthcare service delivery? Each step contributes to enhancing the accuracy and efficiency of sentiment analysis processes, ultimately improving the understanding of patient sentiments and feedback.



# Fig 1: Flowchart illustrating the general methodology overview

In order to achieve accurate results in the end, these modifications would be carried out in the Logistic Regression used in the Emotion and Affect Recognition Technique. They are:

- 1. Adjust confidence threshold
- 2. Feature scaling
- 3. Replacing Sigmund Function with Rectilinear Unit Function

# 3.2 Data Preprocessing

In this step, data is collected for analysis, utilizing a Kaggle dataset containing 500,000+ hospital reviews. This dataset provides diverse patient feedback on healthcare service delivery, including hospital names, ratings, and textual comments, capturing valuable sentiments expressed by patients about their healthcare experiences. To ensure analysis integrity, rigorous data collection procedures are implemented, including:

- 1. Dataset Selection: A careful evaluation of available datasets on Kaggle.com is conducted to identify the most suitable one for the research objectives. This selection aligns with the goal of analyzing sentiment in healthcare service delivery.
- 2. Data Verification: Before data extraction, the authenticity and credibility of the selected dataset are verified. This step checks for inconsistencies or anomalies that may compromise the quality of the analysis.
- 3. Data Extraction: After validation, relevant information, including hospital names, review ratings, and patient feedback, is extracted from the dataset.
- 4. Data Cleaning: Thorough data cleaning procedures are implemented to ensure the cleanliness and usability of the data. This involves removing duplicates, handling missing values, and correcting formatting errors.
- 5. Data Sampling: Due to the large dataset size, data sampling techniques are employed to manage computational resources effectively. This ensures the analysis remains scalable and efficient while maintaining data representativeness.
- 6. Ethical Considerations: Throughout the data collection process, adherence to ethical guidelines and privacy regulations is maintained to protect patient confidentiality. All data handling procedures comply with relevant laws and ethical standards.

# 3.3 Polarity Reduction

Using scikit-learn and Logistic Regression for Emotion and Affect Recognition (EAR) to Reduce High Polarity. The scikitlearn is used to implement a basic EAR system while logistic regression is used for addressing high polarity in sentiment analysis. The processes include:

- 1. Pre-process Data:
  - a. Clean text data (remove punctuation, stop words, typos).
  - b. Tokenize text data (break into words or phrases).
- 2. Feature Engineering:
  - a. Extract emotion-related features (using lexicons or word embedding techniques).
- 3. Train Emotion and Affect Recognition (EAR) Model:
  - a. Choose a classification algorithm (logistic regression with dynamic threshold).
  - b. Train the model on labeled data (text with corresponding emotions).
- 4. Predict Emotion:

a. Use the trained EAR model to predict emotions from new data.

5. Get Sentiment:

6.

- a. Apply sentiment analysis (separate method) to obtain sentiment labels (positive, negative, and neutral).
- Combine Labels: a. Combine sentiment labels with predicted emotions.
- 7. Analyze Emotional Variance:
  - a. Analyze fluctuations in both sentiment and specific emotions over time.



# 3.4 Threshold Adjustment

This paper proposes a dynamic confidence threshold for emotion classification, adjusting based on emotion distribution in the data. It allows for the detection of subtle emotional variations in less prevalent categories, reducing the influence of extreme sentiments in EVA analysis.

Adjusting Confidence Threshold in Logistic Regression for Sentiment Analysis:

- 1. Train Initial Model: Train logistic regression with labeled sentiment data.
- 2. Evaluate Performance: Assess using accuracy, precision, recall, and F1score on a separate test set. Note any polarity imbalance.
- 3. Adjust Threshold: Increase the confidence threshold to make predictions more conservative.
- 4. Re-evaluate Performance: Retrain with the adjusted threshold and evaluate.
- 5. Iterate: Repeat steps 3 and 4, adjusting the threshold to balance polarity imbalance while maintaining accuracy.

# 3.5 Min-Max Feature Scaling

To perform the feature scaling, Min-Max Normalization scale method would be used. The process includes:

- 1. Choose the desired range: Decide the range you want your normalized features to fall within. Common choices are 0-1 or -1 to +1.
- 2. Calculate minimum and maximum values: For each feature, find the minimum and maximum values present in your data.
- 3. Apply the formula: For each data point x in a feature, use the following formula to obtain the normalized value x\_norm:

- 4. Replace min\_value and max\_value with the actual minimum and maximum values for that specific feature.
- 5. Replace desired\_max and desired\_min with your chosen range (e.g., 1 and 0 for 0-1).
- 6. Repeat for all features: Apply the formula to each data point in each feature you want to normalize.

# **3.6 Sigmund Replacement with Rectified Linear unit function (ReLU)**

In the realm of binary classification, logistic regression has long relied on the trusty sigmoid activation function. However, the rise of Rectified Linear Units (ReLUs) has challenged this status quo, offering faster training and potentially superior performance under certain circumstances.

*The sigmoid function*, also known as the logistic function, is commonly used in logistic regression to model the probability that a given input belongs to a particular class. The sigmoid function is defined as:

$$\mathbf{A} = \underbrace{\mathbf{1}}_{\mathbf{1} + \mathbf{e}^{-\mathbf{x}}} \qquad (ii)$$

Where:

- a. x is the input value.
- b.  $e^{-x}$  is the exponential function of -x, which transforms the input into a positive value.
- c.  $1+e^{-x}$  is the denominator, ensuring that the output stays bounded between 0 and 1.
- d. 1 / 1+e-x is the sigmoid function itself, which outputs values in the range of 0 to 1, suitable for representing probabilities.

The Rectified Linear Unit function (ReLU). In simpler terms, the ReLU function returns the input value x if it's positive, and returns 0 otherwise. This makes it a very computationally efficient activation function. Here's a breakdown of the equation:

$$\mathbf{f}(\mathbf{x}) = \max(\mathbf{0}, \mathbf{x}) \tag{iii}$$

- a. f(x): This represents the output of the function for a given input x.
- b. max(0, x): This is the core of the function. It calculates the maximum value between 0 and the input x.
- c. If x is positive, then max(0, x) = x.
- d. If x is negative or zero, then max(0, x) = 0.

# *3.6.1 Replacing Sigmund function with ReLU function.*

Processes involved in classification in Logistic regression when Rectilinear Unit function is used involves these steps:

- a. Prepare data: Standardize features (optional), encode categorical features, and split data.
- b. Model architecture: Choose Logistic Regression model, replace sigmoid activation with ReLU in the final layer.
- c. Training and optimization: Select loss function, tune hyper parameters, and train the model.
- d. Evaluation: Assess performance on test set, compare with sigmoid version.
- e. Prediction and deployment: Make predictions, potentially deploy for real-world use.

Figure 2 shows the Process flow diagram depicting the replacement of Sigmund function with rectilinear unit function in Logistic regression.



Fig 2: Process flow diagram depicting the replacement of Sigmund function with rectilinear unit function

#### 3.7 Real-time Analysis with EAR

Real-time sentiment analysis with logistic regression leverages emotion and affect recognition to classify text inputs into positive, negative, or neutral sentiments. Logistic regression, a simple yet effective machine learning algorithm, is used for its efficiency and interpretability in this task. Emotion and affect recognition techniques analyze linguistic cues, such as word choice and context, to determine the underlying sentiment of



the text. This approach enables rapid and accurate sentiment analysis, making it valuable for applications like social media monitoring, customer feedback analysis, and brand reputation management.

# 4. RESULTS

By integrating Emotion and Affect Recognition (EAR) techniques into Emotional Variance Analysis (EVA), a notable reduction in high polarity instances within patient feedback was observed. The ability to capture nuanced emotions in real time provides healthcare organizations with valuable insights into patient sentiments, enabling proactive interventions to address concerns promptly. Results from the analysis demonstrate the effectiveness of the approach in improving EVA performance and enabling real-time sentiment analysis. Comparisons across three healthcare centers reveal significant enhancements in accuracy and efficiency compared to existing models. Performance metrics, including precision, recall, and F1-score, highlight the superiority of the methodology.

# **4.1** Comparison across Three Healthcare Centers

A comparative analysis of sentiment analysis results across three healthcare centers was conducted using the real-time emotional analysis framework. The summarized findings are presented in Table 1:

 Table 1. The precision, recall, and F1-score metrics for different healthcare centers.

Healthcare Center	Precision	Recall	F1-Score
CENTER A	0.87	0.85	0.86
CENTER B	0.82	0.80	0.81
CENTER C	0.89	0.88	0.88

# 4.2 Comparative Analysis

The performance of the framework was compared with the rule-based approach and traditional machine learning model across key metrics. The summarized results are presented in table 2:

 Table 2. Table compares the accuracy, precision, recall, and F1-score metrics among different models

Model	Accuracy	Precision	Recall	F1-Score
Proposed Methodology	0.85	0.86	0.82	0.84
Rule-Based Approach	0.70	0.72	0.68	0.70
Traditional Machine Learning	0.78	0.80	0.76	0.78

This table compares the accuracy, precision, recall, and F1score metrics among different models: a proposed methodology, a rule-based approach, and traditional machine learning. These metrics are commonly used to evaluate the performance of classification models in sentiment analysis tasks.

# 4.3 Comparison of Sentiment Analysis Results across Three Healthcare Centers

Table 3 shows the average sentiment score and the distribution of sentiment percentages (positive, negative, and neutral) for different healthcare centers.

Healthcare Center	Average Sentiment Score	Positive Sent. (%)	Neg. Sent. (%)	Neutral Sent. (%)
CENTER A	0.75	60	15	25
CENTER B	0.68	55	20	25
CENTER C	0.82	65	10	25

Table 3 Table represents the average sentiment score and the distribution of sentiment percentages

# 4.3.1 Comparison Figures

Figures 3 and 4 can help provide clear insights into the performance of the methodology compared to existing models and the sentiment categories as well as heat map for confusion matrix across different centers.



# Fig 3: Bar Graph to visually represent the distribution of sentiment categories



Fig 4: Heat map for Confusion Matrix

# 4.4 Additional Datasets and Integration

### 4.4.1 Identification of Additional Datasets

To further strengthen the research, additional datasets relevant to healthcare service reviews and sentiment analysis were incorporated. The datasets identified are as follows:

1. Healthcare Patient Satisfaction Data Collection from Kaggle [4]. This dataset includes patient satisfaction data from hospitals in the U.S. spanning from 2016 to 2020.



- 2. 9 Popular Patient Portal App Reviews [5]. This dataset includes 111,990 user reviews from popular patient portal apps.
- 3. HCAHPS Hospital Ratings Survey [16]. This dataset contains patient experience ratings from the HCAHPS survey from 2018-2020.

#### 4.4.2 Data Preprocessing

To ensure compatibility with our existing analysis framework, the following preprocessing steps were performed on the additional datasets:

- Data Cleaning: Removed duplicate entries, Handled missing values by imputing with median values for numerical columns and mode values for categorical columns and Standardized date formats to YYYY-MM-DD.
- ii. Feature Extraction: Extracted sentiment-related features such as review length and presence of positive/negative keywords. Tokenized and lemmatized text data.
- iii. Normalization: Normalized numerical features to a common scale using Min-Max scaling.
- iv. Integration: Merged datasets based on common fields such as hospital IDs and review dates. Ensured consistency in data formats and field names.

#### 4.4.3 Model Re-Evaluation

The sentiment analysis model was re-evaluated using the integrated dataset. The following steps were undertaken:

- i. Model Application: Applied the sentiment analysis model to the integrated dataset. Used the same preprocessing pipeline to ensure consistency in evaluation. Conducted cross-validation to assess model performance stability.
- ii. Performance Metrics: Calculated performance metrics such as accuracy, precision, recall, and F1 score. Compared these metrics across the original and new datasets. Performed statistical tests to determine the significance of the performance improvements.
- Baseline Comparison: Compared the enhanced model's performance with baseline models to demonstrate relative improvement.

### 4.4.4 Results and Discussion

4.4.4.1 Results

Table 4 Comparative analyses of the enhanced model's performance with baseline models

Metric	Original dataset	Expanded dataset	p-value
Accuracy	85.2%	88.5%	< 0.01
Precision	83.7%	87.1%	< 0.01
Recall	84.5%	86.9%	< 0.05
F1 Score	84.1%	87.0%	< 0.01

#### 4.4.4.2 Discussion

The inclusion of additional datasets resulted in notable improvements across all performance metrics. The accuracy improved from 85.2% to 88.5%, precision from 83.7% to 87.1%, recall from 84.5% to 86.9%, and the F1 score from 84.1% to 87.0%. Statistical tests confirm that these

improvements are significant, indicating that our model performs more robustly and consistently when exposed to a more diverse and comprehensive set of data.

Additionally, a comparison with baseline models revealed that our enhanced model significantly outperforms simpler models, showcasing the effectiveness of our approach.

### 4.4.5 Error Analysis

Despite the improvements, the model still faced challenges in correctly classifying reviews with ambiguous sentiment or mixed feedback. Further refinement in feature extraction and sentiment detection techniques may address these issues.

#### 4.4.6 Real-World Implications

The expanded evaluation provides a more robust validation of this approach, demonstrating its applicability across diverse healthcare settings. This enhances the reliability and generalizability of the findings for this research, making a significant contribution to the field of sentiment analysis in healthcare service delivery. Improved sentiment analysis can aid healthcare providers in better understanding patient experiences, ultimately leading to enhanced patient satisfaction and care quality.

# 4.5 Integration of EVA and EAR Techniques

By combining Emotion and Affect Recognition (EAR) with Emotional Variance Analysis (EVA), significant progress has been made in understanding patients' emotions in healthcare. Leveraging EAR enhances the understanding of emotions, resulting in more detailed and accurate patient feedback. This enables healthcare providers to address patient concerns promptly and provide personalized care. The integration of EVA and EAR enables healthcare organizations to gain deeper insights into patient experiences, facilitating improvements and enhanced patient support. This collaboration between EVA and EAR not only improves sentiment analysis but also fosters patient-centered healthcare, ultimately leading to better outcomes for patients.

#### 4.6 Impact of Algorithm Modifications

The modifications made to the logistic regression algorithm have significantly enhanced the functionality of Emotional Variance Analysis (EVA) in healthcare. By adjusting the confidence threshold, scaling features, and utilizing the Rectified Linear Unit (ReLU) function instead of the Sigmoid activation function, the method now conducts a more accurate and rapid analysis of patient sentiments. The adjustment of the confidence threshold improves the understanding of emotions, particularly subtle ones, while avoiding excessive focus on extreme feelings. Scaling features ensures equitable consideration of all aspects, preventing any single feature from unduly influencing the results. The incorporation of ReLU adds complexity to the model, enhancing its comprehension of the data and mitigating certain issues. These enhancements not only address shortcomings of previous methods but also enable real-time emotion analysis, providing healthcare providers with swift insights to enhance patient care

# 4.7 Discussion of Comparative Analysis

Comparing different approaches to understanding emotions allows for the identification of the most effective strategies for improving individuals' health. The integration of Emotion and Affect Recognition (EAR) with Emotional Variance Analysis (EVA) surpasses alternative methods, such as rule-based



approaches or conventional computer programs. Our method excels in discerning subtle emotions promptly, leading to enhanced patient care through real-time emotional insights and expedited issue resolution. Employing our method has the potential to enhance patient satisfaction and well-being by providing timely and tailored assistance. This underscores the significance of employing sophisticated emotion understanding techniques in healthcare to ensure optimal patient care delivery.

# 5. CONCLUSION

In summary, the research introduces an advanced approach to understanding people's emotions by integrating Emotion and Affect Recognition (EAR) techniques and enhancing the logistic regression algorithm. This enables more accurate and efficient emotion analysis, not only in healthcare but also in other domains. The methodology represents a significant advancement in healthcare by facilitating real-time understanding of patient emotions, thereby enhancing healthcare providers' ability to deliver superior care. The integration of EAR with Emotional Variance Analysis (EVA) and the enhancement of the logistic regression algorithm enable personalized care, improving patient satisfaction and outcomes. The approach empowers healthcare providers to discern subtle emotions, tailor services to patient needs, and prioritize patientcentric care. This has the potential to enhance overall healthcare by promoting personalized medicine and elevating healthcare quality.

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